HIGHLAND MAIN STREET

Thursday, March 5th, 2026

Meeting Minutes

Highland Main Street met in person at the Lincoln Center on Thursday, March 5th, 2026 at 6:15PM in Room 116.

The meeting was called to order by President Ben Tomera at 6:28PM on Thursday, March 5th, 2026.

Roll Call : Ben Tomera , Sandy McKnight, Desi Farmer- Deuter, Alex Robertson , Diane Roumbos and Jim Roumbos were all present and Al Simmons and Sandy Ray were excused .

1. Minutes – The Minutes from the last meeting motion by Sandy McKnight and seconded by Alex Robertson. All in Favor .

2. Big Crawl Bands -Big City and Little Giants were already approved in previous meetings. Sandy McKnight has not spoken with I'm with Frank but has spoken with Nomad Planets and they have agreed to perform in September for $600 and Dave Parker has agreed to do the sound for the bands specifically Nomad Planets and Big City at $600 each . Alex Robertson made a motion and it was seconded by Sandy McKnight . All in Favor

3. Sidewalk Sale– Ben has spoken with Lance Ryskamp because he used to work Redevelopment concerning the sidewalk sale and what the ordinance were concerning having sidewalk sales. It will be put in the Main Gazebo and Kendra will be making flyers, posters and social media posts. It will be put on the marquee at Public Works, Lincoln Center and Main Square . Kendra will also make an event page.

4. USA 250th Anniversary – Sandy McKnight presented the rendering of the banners that will go up on the 4 corners . Ben asked how well they will hold up in the weather ? Sandy answered that they will hold up very well and gave an example of the Home Town Hero Banners as an example stating some of them are 5 years old and are still in good shape . The price to get these printed was brought up and Sandy will find out the cost and bring it before

the members at the next meeting . Alex suggested using Canva to print and scan as an alternative . This will be talked about again at next month's meeting in April.

5. Marketing – Highland High School – There was talk about the cost and where the banners would be located . There were still more questions and Ben will contact the Athletic Director to get more details . They decided on the $800 package . This will also be presented at next months meeting

6. Marketing – WJOB- Ben discussed the pros and cons and after much discussion it was decided that it was not a viable option .
7. New Business - Potential uses for 8436 Kennedy Ave –Alex explained what was going to be done with lot and it being turned into a grass lot and that Sustainability wanted to use it as a new garden and several of the Commissioner had suggested selling the lot . Several suggestions were made and will be added to the list of suggestions we already have.

The next meeting will take place on Thursday, April 2nd at 6:15 PM at Lincoln Center.

The meeting was adjourned at 7:25 PM.