HIGHLAND MAIN STREET BUREAU

SUBDIVISION OF REDEVELOPMENT DEPT. 14.15
(NOT LESS THAN **5** MEMBERS NOT MORE THAN *21)*

February Meeting Minutes
6:15 P.M.

1. **Ben Tomera- President**
2. **Sandy McKnight**
3. **Sandy Ray**
4. **Alex Robertson -Town Council Liaison & Executive Appointment**
5. **Diane Barr Roumbos**
6. **James Roumbos**
7. **Al Simmons**
8. **Desi Farmer- Deuter**

Meeting started at 6:16pm and 5 were present and 3 came in later.

Approval of the Minutes January 8th 2026- Sandy Ray approved seconded by Al Simmons . All in Favor 5-0

Board of Directors Nominations & Election of Secretary- Desi Farmer- Deuter was nominated by Sandy Ray . motion by Sandy Ray seconded by Al Simmons . All In favor 5-0

Marketing for the Highland High School sponsorship we are a little late to sign up to be in this year but Mr. Harrington (the Highland High School Athletic Director) is willing to squeeze us in to a couple of the programs and we will defiantly be in next years programs . Ben talked about the two levels that might be a good fit for Main Street the Gold level for $600 and the Black Level for $500. He going to get more information on what each level would include and look like in the program.

WJOB would cost $300 for a half hour spot each and was tabled for further discussion . It was suggested that we listen to Munster's broadcast for some ideas. Ben mentioned that the Chamber was doing a show but wasn't getting a good return so they stopped doing it . Motion made by Al Simmons to table till later date and seconded by Sandy Ray. All in favor

Band for the Big Crawl in August Little Giants for $600 and they will be bringing in their equipment. Sandy Ray made a motion and Al Simmons seconded . All in Favor 7-0. Big City for $1000.00 that was approved at the last meeting . Sandy McKnight asked where they were going to play and after much discussion it was decided they will play in front of the fire station on the street .

The times for the Crawls was set at 4pm -9pm for the August and September Crawls . Sandy Ray made a motion to set the Crawls for 4pm -9pm and it was seconded by Sandy McKnight .

The Sidewalk Sale was talked about and we will send out an email blast first and then later on will print up flyers to give to businesses to put in their windows. . Ben will reach out to Lance about it also. the times will be 10am -4pm . motion made by Al Simmons and seconded by Jim Roumbos . All in Favor 7-0

Purchase Banners for the 250th USA Anniversary Sandy McKnight did a presentation about putting banners on the 4 corners of Highway and Kennedy Ave celebrating the 250th birthday of America . She thinks it would cost around $240 after much discussion it was decided we would could do it she is going to make up a design and send it to everyone to see what they think . Sandy Ray made a motion to do the Banners and it was seconded by Al Simmons . All in Favor 7-0

Adjournment : 7:14pm . All in favor 6-0