

**HIGHLAND REDEVELOPMENT COMMISSION
STUDY SESSION MINUTES
TUESDAY, AUGUST 23, 2022**

Members of the Highland Redevelopment Commission (RC Commission) met in person at Town Hall on Tuesday August 23, 2022. The Study session was called to order at 6:38 by President, Sean Conley.

Present: Commissioners Sean Conley, Cy Huerter, Bill Leep and Alex Robertson were present in person at Town Hall, George Georgeff (absent notice),

Also Present: Atty. John Reed

Additional Officials Present: Lisa Tavoletti, Times - Move to Indiana representative.
Commission Attorney John Reed.

General Substance and Discussion

Move to Indiana Commissioners Sean Conley started with the first thing on the agenda is our guest Lisa from Move to Indiana.com We are excited to here about this program, we got a little bit of an oversight from Kathy last meeting. So, if you want to tell us a little more about it. Lisa, said absolutely. Did you want to me go over it, did you want the presentation? Comm. Huerter asked, tell why we should not do platinum? Lisa, said no there is not. As far as the different sponsorships, you can participate at any level. The Platinum is \$10,000 for the year and it is the best value, because it does come with a custom video. All of the sponsorships, come with a customized landing page, so you get that in all of them. The platinum has the custom video that we help you with. We sit down with you guys, we have preplanning meeting, we talk about what you want to focus on. What you want to educate people on as well as businesses that are considering moving here. Why should they choose Highland, for their home for their business, whatever the case may be. The video can be comprised of drone coverage, it could be multiple locations, it can be interview style. So, it's basically up to you working with a fantastic team, we have been working with them for years on end. They are very good, very quick on getting edits back to you.

Lisa continued explaining the program and the Commissioner asked several questions about the program and package. Presentation finished, Lisa left the meeting. Commissioner had conversations about this program and how sounded like a good program

Wayfinding signs. Comm. Conley asked to move on to the next project. The Wayfinding signs. I have not heard any update. Discussion was held about the QR code and how it should be a mobile app. Comm. Leep said, what we are trying to do is market the restaurants and the businesses downtown. Conversation was held that it needs to be a dedicated page. Comm. Robertson, said that is each business will have their own sign, so each sign could have their own QR code for their website. Conversation was held about a QR for the Town website and a map.

Town Theatre Items Comm. Conley, stated that we have 2 offers now. Comm. Robertson Promise you Just wants the statues and they are willing to move them, clean them up and keep them at their spot. The other person is willing to pay \$150 to take everything. Atty. Reed state that the other offer does not look like it has any money component to it. Comm. Robertson, maybe just to haul the statues out of there. Comm. Huerter, was Hall going to take the Statues also? Comm. Robertson stated he would much rather see the Statues stay in Highland to Promise you and the other guy take everything else, he is more of theatre buff, so I think he is more interested in the projectors and stuff. Atty Reed, said why don't we ask him, if you don't want the statues, you just want all the equipment, we can divide it up. Comm. Leep agreed that would be nice, that's the art house, right? Comm. Robertson, said even if he wanted those just ask for \$50 bucks less, we still want to give the Statues to the Art House. Comm. Leep said the goal was just to get everything out of there. Comm. Conley said he can reach out to this Jackson Hall. Conversation was held that all were fine with no money as long as they take it away. The fact that they will come and move the stuff for \$150, they are doing a service by taking it out of there. Atty Reed said whatever the decision is at the Plenary meeting is that we just this stuff gone. Comm. Leep said that is the one item that is listed under New Business.

Redevelopment Commissioner Comments

Some Discussion as held on the old Ultra property. Comm. Robertson, asked can we buy Ultra and sell it to a Developer? a what is being proposed for its use, by the owner. Atty Reed commented on what the current owner might have paid to get it out of bankruptcy. Conversation ensued on the Ultra Property.

7:31 Study Session ended.