

**HIGHLAND REDEVELOPMENT COMMISSION
STUDY SESSION MINUTES -
TUESDAY, AUGUST 9, 2022**

Members of the Highland Redevelopment Commission (“RC”, “Commission”) met in person at the Highland Municipal Building on Tuesday, August 9, 2022. The study session was called to order at 6:31 p.m. by Commission President Sean Conley.

Minutes were prepared by Kathy DeGuilio-Fox, Redevelopment Director and Recording Secretary.

Roll Call: Commissioners present in person included Sean Conley, George Georgeff, Cy Huerter, Bill Leep and Alex Robertson. A quorum was established.

Additional Officials Present: Pat Krull, School Town of Highland Representative and non-voting member to the Redevelopment Commission; John Reed, Abrahamson, Reed and Bilse; Kathy DeGuilio-Fox, Highland Redevelopment Director were present in person

Also Present in Person: Maria Becerra

General Substance of the Discussion

1. **Director Position Update:** Commission President Sean Conley instructed that discussion move on to Item #2 of the Study Session agenda.
2. **Commercial Property Improvement Grant – 45th Street Partners:** Ms. DeGuilio-Fox directed the commissioner’s attention to their packet and advised that information from the Commercial Property Improvement Grant application submitted by the 45th Street Partners was included due to comments at the previous Redevelopment Commission meeting. She reminded those present that certain of the commissioners, she did not recall who, had expressed their dissatisfaction with the design and colors chosen, and currently being installed, for the façade improvements of the former Brumm’s Plaza building. Ms. DeGuilio-Fox advised that she had reviewed the application and found that the design and colors currently being installed are exactly what was approved by the commissioners. Discussion ensued. Ms. DeGuilio-Fox advised that she’s been told that the project is on schedule and they should expect a reimbursement request to come in at the end of August or early September.
3. **Marketing Video Update:** Director DeGuilio-Fox commented that rather than an update on the marketing video she would like to present an idea that would resolve much of the video concerns as well as the website the commissioner’s want created for the wayfinding sign project.
4. **Wayfinding Sign Project:** Ms. DeGuilio-Fox advised she had reached out to those developing the Move to Indiana campaign and learned how it would be beneficial to Highland. She passed out the presentation materials, a packet for each commissioner, and reported the highlights of a sponsorship. She suggested the \$10,000 sponsorship would provide, as they can see in the presentation materials, all that they want for the wayfinding project: QR Code, website, custom video and more. And, she advised that with a sponsorship the Town would take advantage of the IT and marketing professionals affiliated with The Times and SSCVA, and those involved with the Move to Indiana campaign. Discussion ensued. Commissioner asked numerous questions that Ms. DeGuilio-Fox was unable to answer. She suggested she invite those whom she met with to attend an upcoming meeting and make their presentation to the commission. Ms. DeGuilio-Fox advised she would invite both individuals to the August 23rd study session.

5. **Town Theatre Items:** Ms. DeGuilio-Fox reported that as a result of the article in the Gazebo Express two individuals had contacted the office in regard to their interest in accessing Town Theatre items. Ms. DeGuilio-Fox directed the commissioner's attention to their packets wherein they found two emails: one from Jackson Hill and one from Mary Beth Lubarski. Both are interested in acquiring Town Theatre items. Further discussion will be pursued at the August 23, 2022 meeting after more time has been given to those who may not have inquired about the items yet.

6. **Redevelopment Commission Comments:** No comments were added.

There being no further discussion the Redevelopment Commission study session was adjourned at 6:59 p.m.

Respectfully submitted by Kathy DeGuilio-Fox, Recording Secretary.