

HIGHLAND MAIN STREET
Agenda for May 11, 2022 Meeting
Town Hall 3333 Ridge Road- Town Council Chambers
6:30 PM

- 1. Call to Order/ Introductions- President Teri Yovkovich**
- 2. Approval of the Meeting Minutes of April 13, 2022**
- 3. 2022 Event Calendar**
 - 1. Bike Show**
 - 2. Pet Blessing- June 18th**
 - 3. Car Show- Event Flyer**
 - 4. Community Garden- Planting Day/ Garden Supplies**
- 4. Discussion- June Meeting**
- 5. Adjournment**

HIGHLAND MAIN STREET MEETING
Highland Town Hall- Highland, Indiana 46322
April 13, 2022 DRAFT MINUTES

The Highland Main Street Bureau met in a Public Meeting held in person in the Town Council Chambers at Highland Town Hall on April 13, 2022.

Call to Order

At 6:33 PM, the Highland Main Street (HMS) meeting was called to order by President Teri Yovkovich.

Roll Call:

The following members were present: Teri Yovkovich, Jim Roumbos, Diane Roumbos, Mary Ellis, Sandy McKnight, Alex Robertson, Madison Owens, and Liz Popovich. Also, present were Nan Mason, Keenan Yancey, Desi Biro and Redevelopment Commission Assistant Lance Ryskamp. Members Renee Reinhart, Ben Reinhart, Rhonda Bloch, Renee Rosignol, Evi Lovin, and Elijah Aurand were absent. Minutes were taken by Redevelopment Commission Assistant Lance Ryskamp.

Minutes:

The minutes of the March 9, 2022 Highland Main Street meeting were presented and reviewed by the members. Alex Robertson made a motion, seconded by Liz Popovich, to approve the meeting minutes of March 9, 2022. The motion passed unanimously on a voice vote, 8-0.

Downtown Small Business Saturday:

The members reviewed the March Small Business Saturday event, held on March 26th. President Yovkovich and Jim Roumbos both reported steady foot traffic on that Saturday, with some customers mentioning the event. Nan Mason mentioned that she had some additional foot traffic on that day.

The members were reminded that the April event would be on Saturday, April 30th. Redevelopment Commission Assistant Ryskamp said that if any members have special promotions that day to forward that information to him.

Community Garden:

Madison Owens said that she did not have a report on the Community Garden activities.

Redevelopment Commission Assistant Ryskamp reported that he and Adam Kern, from Leep's Supply, had stopped by the Central Fire Station to look at conditions for the possible installation of a new water spigot on the garden-side, outside wall of the station. He also said that they confirmed that the existing water source was overhead, along the ceiling, about midway in the garage area. He said Adam Kern estimated that over 100' of copper pipe would likely be needed and in their opinions, running a line would not be feasible.

He also reported that the Fire Department Chief had found the roof of the garden shed that had come off in bad weather. Redevelopment Commission Assistant Ryskamp advised Ben Reinhart of this and Ben said that he would repair the existing shed and put the roof back on.

Redevelopment Commission Assistant Ryskamp said that in lieu of a new spigot, Madison Owens had found a collapsible water hose online and Ben Reinhart was researching to determine if the hose could be purchased locally. It had been suggested by Fire department personnel the advantage of using multiple smaller hoses attached together, rather using the existing hose, which has been found to be too heavy and difficult for some volunteers to move.

Also, the possibility of using rain barrels was discussed, though no conclusion was reached on its feasibility.

Bike Shows:

President Yovkovich reported on the proposed Bike Show at the town parking lot on Saturday, May 21st. She said that Adam Kern forwarded to her a list of local motorcycle clubs for her to contact. She asked Redevelopment Commission Assistant Ryskamp to work on a flyer that can be sent out to the clubs.

A discussion ensued as to whether there was space where vendors could participate, as well as the feasibility of having food trucks and musical entertainment onsite.

Draft HMS 2022 Work Plan:

President Yovkovich began a discussion reviewing the draft 2022 Work Plan, prepared by and presented to the members by Redevelopment Commission Assistant Ryskamp.

Reviewing the action item to increase membership, Jim Roumbos said the Board should consider what can be done with current Board members who do not regularly attend meetings. Redevelopment Commission Assistant Ryskamp said Board members serve two-year terms, which are up at the end of the year. He said that can be addressed at the time where reappointments are discussed.

A discussion ensued on the Pet Blessing event, scheduled for Saturday, June 25th. Desi Biro, owner of One Dog at a Time, would like to host the event, but has a schedule conflict on June 25th. She suggested changing the date to June 18th. Liz Popovich said she would need to speak to the individual doing the blessing, to see if changing to June 18th would be a problem. Alex Robertson said that if June 18th was not workable, Fuzzyline Brewing could host the event on June 25th if need be. Liz Popovich said she would inquiry about June 18th and get back to the Board.

During review of the suggested events at the Community Garden, Madison Owens was asked to coordinate a cooking demonstration by a downtown restaurant for the garden site sometime during the summer months.

Jim Roumbos was asked about holding a second Downtown Essay Contest in the Fall. He suggested that Redevelopment Commission Assistant Ryskamp speak to Highland School Board member Pat Krull to see if there was a way to have the contest be permitted in the Highland schools.

A discussion ensued as to the number and type of events that could be coordinated and cross-promoted with the Council of Community Events. Redevelopment Commission Assistant Ryskamp said that at the March meeting CCE President Jacqui Herrera had suggested Highland Main Street involvement in the July 2nd Kiddie Parade, as well as the Santa parade in November. Sandy McKnight mentioned that CCE was going to hold a "Bands & Bags" event in September at Main Square.

At the close of discussions about the draft plan, Liz Popovich made a motion, seconded by Mary Ellis to approve the 2022 Work Plan as presented. The motion passed unanimously on a voice vote of 8-0.

Nan Mason asked why the banners that the businesses purchased in 2019/2020 could not be hung in downtown, citing a number of empty banner poles currently available. Redevelopment Commission Assistant Ryskamp responded that the Redevelopment Department does not control the town's banner program, and currently banners are reserved for town holiday banners, as well as banners for HHS athletes and Hometown Heroes veterans. A discussion ensued on a variety of topics including banners, downtown brochures and signage, lights in the downtown, and the absence of the HMS liaison from recent meetings. Redevelopment Commission Assistant Ryskamp was asked to reach out to Town Council Liaison Black to invite him to attend the May meeting.

Heron Mural Repair:

Redevelopment Commission Assistant Ryskamp reviewed action by the members last Fall, when they considered a proposal to have mural artist Megan Jefferson come up from Indianapolis to make an in-person assessment of the heron mural, to determine whether the mural could be repaired. He said that ultimately, the Board needs to determine whether we should proceed with having Ms. Jefferson take a look at the mural for a stipend, or not. If the members choose not to do so, there must be a determination what to do with the mural in its current condition. A discussion ensued and it was the consensus of the members that they wait until more is known about Zorn Brew Works' plans for the parking lot adjacent to the mural, to see if it worthwhile to have a mural there at all.

Discussion:

Jim Roumbos asked Keenan Yancey about First Financial Bank's latest promotion. Keenan Yancy reported to the members what First Financial is currently offering for new business accounts

Redevelopment Commission Assistant Ryskamp advised the members that he will be on vacation on the day of Highland Main Street's regularly scheduled June 8th meeting.

Adjournment

President Yovkovich announced that the next meeting of Highland Main Street will be on Wednesday, May 11th at 6:30 pm. With no further business before the members, Diane Roumbos made a motion, seconded by Liz Popovich, to adjourn. The motion passed unanimously on a voice vote, 8-0. The meeting adjourned at 8:00 PM.

Highland Main Street Staff Report- May 11th Meeting

- **Bike Show-** Due to time constraints preparing for this first-time event, per an email from Teri, the Downtown Highland Bike Show scheduled for May 21st has been cancelled. The members will need to decide if and when to reschedule it, if they wish to still have it in 2022.
- **Pet Blessing- June 18th**- Since our last meeting, moving the date for this event up a week to Saturday worked best. The event will be held at One Dog at a Time, located at 2925 Highway Avenue, and is scheduled from 10am to 2pm. It is my understanding that vendors will be sought for this event.
- **Car Show-** I am looking at creating a single flyer that will advertise all three car show dates (July 30th, August 27th & September 27th). I reached out to AC Graphix, who has put together the flyers for our past car events. Bill Simmons, of AC Graphix, has said he will donate flyers for the event. On the flyer, I have listed as sponsors those businesses who paid to be sponsors in 2020, before all of our events were cancelled, and never asked for a refund from the town.

I am also asking him for a quote on some poster-size flyers for specific locations, as well as for two generic banners for the parking lot entrances. If I have the quotes in on time, I will present them to you Wednesday night for your consideration.

As a reminder the July 30th show will also coincide with the July Downtown Small Business Saturday, as well as the first of our Sidewalk Sale events.

- **Community Garden-** Planting Day at the garden is scheduled for Saturday, May 14th, from 10am to 1pm. A Facebook Event page has been set up at <https://www.facebook.com/events/334362388593730>. Plant lists have been provided to both Zandstra's and Scheerenga's to allow the public to go in and purchase plants to donate to the garden.

Two collapsible 100' hoses and a new combination lock have been donated to the garden. If other supplies or equipment are needed for May 14th, that purchase would need to be approved at Wednesday's meeting.

As for the shed, Ben and Renee have re-assembled it, and there is no longer a need to purchase a new one.

We heard back from Danielle O'Leary about doing the garden yoga classes again. She has suggested a Wednesday evening class bi-weekly at 5:30 or 6pm and possibly weekend classes around downtown festivals. She has also suggested a "sound healing" class in the garden and possibly "Shop and Stretch Nights" where local business come set up booths during class, almost like a micro farmers market. She is going to work with Madison and Renee to establish some final dates.

- **June Meeting-** As I noted during the April meeting, I will be out of town on the date of our June 9th meeting. The members will need to decide whether to cancel, re-schedule, or hold the meeting on its regular date and time. If it is held on June 9th, arrangements will need to be made to open up Town Hall, close up after the meeting, etc.