

**HIGHLAND MAIN STREET MEETING**  
**Highland Town Hall- Highland, Indiana 46322**  
**September 8, 2021 MINUTES**

The Highland Main Street Bureau met in a Public Meeting held in person in the Town Council Chambers at Highland Town Hall on September 8, 2021.

**Call to Order**

At 6:33 PM, the Highland Main Street (HMS) meeting was called to order by President Teri Yovkovich.

**Roll Call:**

The following members were present: Teri Yovkovich, Rhonda Bloch, Jim Roumbos, Diane Roumbos, Madison Owens, Evi Lovin, and Mary Ellis. Also, present were Nan Higgins, Adam Kern, Desi Biro, Redevelopment Director Kathy DeGuilio-Fox, Town Council Liaison Roger Sheeman and Redevelopment Commission Assistant Lance Ryskamp. Members Alex Robertson, Renee Rosignol, Liz Popovich, Renee Reinhart, Ben Reinhart and Elijah Aurand were absent. Minutes were taken by Redevelopment Commission Assistant Lance Ryskamp.

**Minutes:** The minutes of the August 11, 2021 Highland Main Street meeting were presented and reviewed by the Members. Diane Roumbos made a motion, seconded by Jim Roumbos, to approve the meeting minutes of August 11, 2021. The motion passed unanimously on a voice vote, 7-0.

**Community Garden:**

President Yovkovich recognized Madison Owens for a report on the Community Garden. Madison Owens reported that she donated some mums that were planted at the garden and that eggplant and cucumbers are still being harvested. She also reported that she has established an Instagram page for the Community Garden.

**Restaurant Crawl:** The members were informed of the additional events planned around the September 28<sup>th</sup> Downtown Restaurant Crawl, which was to include the closure of Highway Avenue, live music at the Central Fire Station, and outdoor seating available on Highway Avenue. In addition, plans for a Car Show event were also included, at the municipal parking lot at the southwest corner of Highway and Kennedy. Evi Lovin reported that the Culture Shock car group will be meeting at the site, featuring their 90's era cars. Redevelopment Commission Assistant Ryskamp reported that the participating cars should report to the site between 3:30 and 4pm. Evi Lovin volunteered to work with the car group, as cars were lined up onsite on September 28<sup>th</sup>.

**Essay Contest:** Jim Roumbos reported that he met with Heather Castle, the Branch Manager of the Highland Library, and the Library would serve as the drop-off site for the contest, which will run from October 15<sup>th</sup> to November 15<sup>th</sup>. He also reported that there would be four age groups in the contest and the Library was going to publicize the contest. Jim Roumbos asked whether the town newsletter could run an article on the contest. He said that outreach to local businesses is needed for four gift certificates, one for each age group, to be given as prizes to the winners. He said he would contact Joseph Pete of The Times, as the contest date nears, and would also put together some verbiage for a flyer to be placed in the windows of businesses.

**Yoga in The Community Garden:** Redevelopment Commission Assistant Ryskamp reported that the Yoga classes would be held on September 9<sup>th</sup> and September 23<sup>rd</sup> from 6pm to 7pm. He reported that he has been in contact with Danielle O’Leary, who is the class instructor and they have tentatively set up bi-weekly classes in October. However, if demand is sufficient, Ms. O’Leary said weekly classes could be possible. He also reported that the registration and class fees for the classes are all handled through Ms. O’Leary and the Town has no role in that process.

**Downtown Music:** Redevelopment Commission Assistant Ryskamp reported that the HHS Camerata Orchestra would not be available to perform at the Makers’ Market. He also reported that he contacted HGS (Highland Guitar Shop) to see if they would like to be part of the musical activities that day and he had not heard back from them. Evi Lovin said she would reach out to her contacts to see if they would be interested in performing.

**Heron Mural Repair:** Redevelopment Commission Assistant Ryskamp presented the members with information on the three applicants who applied to repair the Heron Mural. He also reported that the Redevelopment office had been contacted by the original artist, Jessica Haug, who stated issues with the current mural that the office had never been told about previously. He said the office has reached out to her for clarification of her comments, but she has not responded.

A discussion ensued as to the best way to proceed, including attempting to repair the mural to its original state, possibly changing the design, and as a last resort, painting over the mural. The consensus among the members was that one of the applicants, Megan Jefferson, had a great deal of experience in repairing murals and that she should be the one to approach for repairs.

Diane Roubos made a motion, seconded by Rhonda Bloch, to contact Megan Jefferson concerning repair of the mural. The motion passed unanimously on a voice vote, 7-0.

**Highland Makers’ Market:**

Redevelopment Commission Assistant Ryskamp reported that applications for the October 2<sup>nd</sup> event were sent out to perspective vendors, and a sidewalk sale application had been forwarded to downtown businesses. He also presented an event budget, identifying approximately \$281.00 in expenses and to date, three paid vendor applications received.

A discussion ensued on a number of topics, including additional potential vendors to contact, whether a minimum number of vendors would be required in order to proceed, and whether to invite food vendors or continue to promote the idea of visiting downtown restaurants for food. Jim Roubos suggested that the vendors of the soon to be opened America’s Antique Mall be contacted. Redevelopment Director DeGuilio-Fox said she would contact the owners and let them know.

The consensus of the members was that the outreach of potential vendors should be expanded and members indicated possible new vendors that they would reach out to. There was a question on the requirement of an Indiana Sales Tax ID to be a vendor. Redevelopment Commission Assistant Ryskamp reported that in his communications with the Indiana Department of Revenue, the town was taking the correct approach in requiring them. He was asked by members to see what the Council of Community Events and the Park Department’s policies were on the ID number.

Teri Yovkovich, Rhonda Bloch, Mary Ellis, Redevelopment Director DeGuilio-Fox and Redevelopment Commission Assistant Lance Ryskamp said they could be available to help in measuring booth spaces and helping direct vendors during booth set-up. A discussion ensued about other events taking place on October 2<sup>nd</sup>. Madison Owens said she would find out whether HMS could post flyers at Lincoln Center. Councilman Sheeman said that Public Works now has portable digital signs that could be used to promote the event

**Discussion:** None.

**Adjournment**

With no further business before the members, Mary Ellis made a motion, seconded by Rhonda Bloch, to adjourn. The motion passed unanimously on a voice vote. The meeting adjourned at 8:11 PM.