

**HIGHLAND MAIN STREET MEETING**  
**Highland, Indiana 46322**  
**November 5, 2020 MINUTES**

The Highland Main Street Bureau met in an electronically conducted Public Meeting on October 1, 2020. This meeting will be convened as an electronic meeting, pursuant to Governor Holcomb's Executive Orders 20-04, 20-09 and 20-25 and now extended by Executive Order 20-44 through 1 November 2020 allowing such meetings, pursuant to IC 5-14-1.5-3.6 for the duration of the emergency. All persons were meeting remotely using the Zoom platform that allowed for real time interaction, and supported the public's ability to observe and record the proceedings.

**Call to Order**

At 6:30 PM, the Highland Main Street (HMS) meeting was called to order by President Dawn Diamantopoulos.

**Roll Call:**

The following were present electronically, via the Zoom platform: Board Members Dawn Diamantopoulos, Lola McKay, Kali Rasala, Marie Russo, Teri Yovkovich and Town Council Liaison Roger Sheeman. Board members Mary Wells, Emily Foreit, Julie Larson, and Mary Ellis were absent. Also, present electronically was Jacqui Herrera of the Council of Community Events and Ed Dabrowski, Highland's IT Director.

**Minutes:**

Teri Yovkovich made a motion, seconded by Lola McKay, to approve minutes from the October 1, 2020 meeting. The motion passed on a voice vote 5-0.

**Art:**

Teri Yovkovich asked if the repairs to the Heron mural would be completed soon during the ongoing nice weather we have been experiencing. The Redevelopment Assistant had reported in his staff report that he had been in contact with Jessica Haug and she said the repairs would be completed in early November.

**Downtown Promotions:**

A discussion ensued about the recent October Downtown Restaurant Crawl, which by all reports was very successful. Teri Yovkovich said business at her retail shop had been good during the event, but died off after 8 pm. She said heard that one of the participating restaurants was not permitting carry out, which President Diamantopoulos had understood they would allow. Town Councilmen Roger Sheeman said he could understand the restaurants preferring dine-in, owing to his understanding of the thin profit margins on the Restaurant Crawl specials. The consensus was that it was important to know what the restaurants are planning so it could be promoted accurately.

A question was asked as to whether or not the Restaurant Crawl could be advertised on the Main Square Parks and Recreation marquee sign. Teri Yovkovich suggested that a generic sign be created for the Restaurant Crawl that businesses, like hers, could post and advertise the event on an ongoing basis. President Diamantopoulos indicated that she would create that flyer.

**Discussion**

Town Councilmen Roger Sheeman said that he would like to see additional artwork in downtown next summer, citing past “duck” and “owl” projects. President Diamantopoulos asked about possible additional murals. Councilman Sheeman indicated that if the Board voted to approve another mural, it could be done. He liked the idea of people coming to downtown to see the artwork. He asked about the status of the proposed downtown art walk, and President Diamantopoulos updated him on the project.

**Adjournment**

With no further business, Lola McKay made a motion, seconded by Teri Yovkovich, to adjourn. The motion passed on a voice vote 5-0. The meeting was adjourned at 6:52 PM.