HCCE MEETING | DECEMBER MEETING

Meeting date | time 12-10-2020 | 7:07PM | Meeting location Via Zoom

Type of Meeting Regular Session

President John Breslin, Present

Vice President Dean Smith, Present

Treasurer Liz Breslin, Present

Secretary Jacqui Herrera, Present

Members Present: Kristen Smith, DeAnna Kornaus, Chris Kornaus, Michael Blejski, John Salzeider

Liaisons Present: Roger Sheeman, Alex Brown

Additional Attendees: N/A

Minutes Review

Minutes not available for review, tabled until next meeting.

Financial Report

Financial Report not available for review and discussion

Liz acknowledged that all receipts had been turned into Town and everyone had been reimbursed except for Michael B.

Liaison Reports

Roger said he had received interest on open board seats for upcoming elections. There are also several seats that were taken but never had members present this year and so would be vacant for next election, that of Jason Tharp (who signed up and never attended) and Dawn Wolak (who resigned shortly after 2020 elections.)

Roger said Town Council would need updated contracts from Mad Bomber and Alpine to vote on. Roger also mentioned that the Main Street Bureau was being revamped when we discussed partnering up for events, so we would have to see what the new year brings. They are looking to bring back the Car Cruise, tentatively for June 1st.

Alex asked for confirmation on whether fireworks are still taking place. Gazebo is out and printed with calendar and events but they have been keeping it updated online and could put information on the marquis as needed also.

Additional Topics Presented

John B. reminded everyone that elections will take place next meeting. There is a legislative appointment open that expires 2022. Everyone needs to get a new application into Town Council if still interested in being a member.

Executive positions expiring: Jacqui Herrera, Dawn Wolak, Kristin Smith Legislative positions expiring: John Salzeider, Stan Allan, Michael Cardone, Michael Blejski, Christine Gonzalez, Chris Kornaus, DeAnna Kornaus, Liz Al-akel, Jason Tharp

Committee Reports

- ~Memorial Day- next years date Monday, May 31st; possibly do both in-person and online
- ~Highland Yard Sale-
- ~4th of July Festival next years dates set for July 1st-5th with short Thursday & Monday
 - *Arts & Crafts-
 - *Fireworks-
 - *Kiddie Parade- would be on the 4th
 - *Twilight Parade- would be on the 3rd
 - *Entertainment-

- *Foods-
- *Publicity-
- *Security -
- *Grounds-
- *Beer Garden-
- *Carnival- ACTION: John will confirm if Donnie is okay with dates
- ~Fall Festival- unsure of dates for upcoming year
- ~Trunk or Treat -Next years date will be Saturday, Oct 23 or 30 (rain date Oct 24 or 31)

Chris suggested that maybe we look into alternative locations for upcoming years as event seems to be growing each year, possibly the new parking lot on Highway & Kennedy

- ~Santa Parade -DeAnna/Chris-All candy has been distributed around town to agreed upon entities. -Next years date will be Saturday, Nov 27th
- ~New Year's Eve -Alex said we are okay to continue per parks with fireworks

Lengthy discussion ensued about being adamant on marketing saying this was a "drive-up event" and those that exited vehicles should continue to socially distance themselves. Discussion about how this would work for crowd at Main Square, which roads could be blocked off and Homestead would be limited. The Highschool location was brought up as we had previously done fireworks there and it was agreed that, if approved by School Board, it would be a great alternative with the ability to park in several lots around the school fields.

ACTION: Dean said he would look into getting permissions from Brian Smith.

ACTION: Alex said he would post information on marquis as soon as we got it approved.

Old Business

New Business

Discussion of Ideas for next year

DeAnna mentioned possibly adding a Spring Event; Trivia Nights (specifically holidays); an on-going "I-Spy" Highland where homes/businesses could place certain pictures up during holidays (Mike B joined in with ideas for pictures)

Roger suggested a Kid's Festival be added sometime including magicians, clowns, balloons, animals, etc.

Michael B. talked about Shout-Out, maybe a Small Film Festival. He also inquired into status of Historical Society and suggested maybe a "Magical History Tour" of some kind.

Kristen suggested a St. Patrick's Day Parade similar to Santa Parade, Scavenger Hunt during Christmas. Also voiced that she believes we'll have a hard time planning anything before July 2021 due to COVID guidelines still in place.

John B said he would still be interested in a Bunco Night.

Open Forum

Chris asked Alex if they were getting a new sound system for the Lincoln Center; Roger responded that Town got PPE reimbursement and they would possibly be looking into using it for sound system in banquet hall to function as a secondary Town Hall when larger meetings called for the use of space

John B reminded group that there is still the Canadian National funds that were never used Chris asked about whether we could fundraise or not as a group; would need further looking into.

Roger mentioned that the Restaurant Crawls were doing great and he liked the idea of more events possibly monthly/bi-monthly

John B. mentioned and group acknowledged that \$0 in honorariums would be given this year.

Next Meeting: January 14, 2021 via Zoom

Adjournment: Liz B motioned at 8:14pm, Chris seconded