

Highland Council of Community Events

Minutes

July 17, 2017

Meeting called to order 7:00 p.m. by President John Breslin. Members present were Liz Breslin, Elmo Parlor, Kristen Smith, DeAnna Kournas, Chris Kournas, Brandon Wolak, Erica Wolak, Karen Ziants. Liaison Dave from Parks and Rec., Bernie Zeman from the Town Council,

Minutes were reviewed and accepted.

The financial report was reviewed and accepted with no changes. Brandon reported balance of \$52,155.20.

Dave from Parks & Rec requested porta-potties at the Administration Building (2) and the Fireworks (2) during festival. The Administration Building location during the parade, the fireworks only during fireworks time.

Bernie Zeman said we did a great job!

Old Business

Memorial Day - no report

Arts & Crafts - Dawn said she will no longer be doing the Arts & Crafts. Erica will be doing them now, with Liz's help. There were complaints this year from someone named "Duck" about the bean bag lady. Dawn handled the complaints gracefully. Duck threatened to sue. Floyd Reed (cement vendor) left on Sunday, against vendor rules. Complained he wasn't busy enough. Dawn doesn't want him back. Jennifer Trump not returning because of an argument between herself and Red Barn elephant ears. Left on her own accord. John got called from Ralph from Crown Point (wood & tin crafter) wants an application for 2018.

Fireworks - Liz/John. Dave from P/R wants to know if we would consider having patriotic music playing along with the fireworks. Liz will check with Mad Bomber to see if they have anything they usually play.

Kiddie Parade - Elmo/Chris. About 90 kids participated, Elmo reported everything went well. Needs more publicity beforehand. No new entries showed up at parking lot. Only 2 golden tickets (free ride bracelet donated by Donnie) turned in out of 4.

Twilight Parade - DeAnna/Kristin/Chris. Parade cones bill is incorrect (received 2 bills). DeAnna and Chris know where the cones are located. Delivered to Town Garage. Gave bills to Dawn Wolak to figure out. Bernie will see if we can have a small locked room to store CCE supplies. Kristen made thank you notes. She also distributed a list of the parade trophy winners and a copy of the letter she sent to the UAW for their infractions during the parade, a copy of the parade route, checkpoints and restrooms. It was reported that UAW and Albert's Jewelers also had alcohol on their floats. Parade trophies will be presented at next CCE meeting on August 10th at 7 pm. Bernie will invite the Town Council to attend..

Kristen wondered if we could post signes designating "Quiet Zone" on poles along parade route, asked Bernie and Dave. Dave said public works can hang them. Response to mailed fliers was good. Looking for sponsors, we should hit up small local businesses. Liz will contact Tom Lounges on how to get sponsors for 2018. Chief Timmer's estimate of parade crowd was 50,000.

Entertainment - Tom not present.

Foods Trailers & Tents - Dawn/Brandon. Aye Chihuahua gets a letter saying they are kicked out. Kristen will write a letter with Dawn. They are kicked out because they continued to sell food after Chief Timmer shut down the festival during the lightning strike warning. Also, Amici's sold water and pop while we were evacuating the park. Dawn addressed that problem when it occurred.

Publicity - Erica. Bill came for the fliers. We will try to start hitting up people for business ads earlier this year. Erica will begin in November 2017.

Security - Bernie and Chief Pete. No security problems. When no rain, more difficult to make people leave the park during lightning alarm. Bernie suggested meeting with Bill Timmer and the CCE to make a better plan for evacuation. Perhaps Timmer's volunteers can help to evacuate the park if needed, since the public did not really listen to CCE members.

Grounds - John/Dean/Brandon. No report.

Santa Parade - Deanna/Kristin/Chris Saturday, November 25. No report

Dawn wants no free face painting. Not fair to our face painting vendor, whom Dawn said lost a lot of money during the festival when we had free face painting during the princess time. Kristen suggested a backdrop for the princesses to pose with the kids and princesses. Dawn suggested a treasure chest from Oriental Trading Company with cheap free prizes for each child who comes to the princesses, etc. on family day.

Liz made a motion to give a discount of \$100 to Sherry (tattoo/face painting vendor) and to assure her of not having any other face painting in 2018. Elmo 2nd. DeAnna said \$100 was too much, Erica suggested \$75 was more reasonable. DeAnna amended Liz's motion (Liz accepted the amendment) Elmo 2nd the amendment. Motion carried. Dawn Wolak left the meeting.

John went over the carnival earnings. We were \$80.15 over at the end of the week. Total earning \$48,647.35. Coupons collected were 335. 2018 dates listed below.

Chris suggested 2 bracelet prices: \$25 for 4 hours of riding, \$50 for 8 hours. John will mention this to Donniss for next year. Kristen will review the Lost and Found form for clarity.

New Business

Jackets - Kristen made a motion, Erica 2nd, that we set a budget for jackets and pay the difference ourselves, so that we can choose whatever jacket style we like best. Motion carried. John will get together with Michael Griffin to set the budget amount. Brandon suggested we get hats, too. John will get prices for hats.

The purchase of the tent we used at the festival this year was briefly discussed, but no decisions were made about any price to be offered.

Kristen suggested a new computer application to be used for parade and vendor applications for next year, all online. It is called 123 Contact, and the cost is \$190/year or \$19/monthly. Chris still wants us to investigate the idea of a drop box in front of town hall for applications.

Brandon moved, Liz 2nd to adjourn meeting.

Adjourned at 8:50 Next meeting August 10, 2017 7 pm

Respectfully submitted, Liz Breslin, Secretary

2018 Festival Dates

Friday, June 29

Saturday, June 30

Sunday, July 1

Monday, July 2

Tuesday, July 3 (Parade)

Wednesday, July 4 (Fireworks)