

HIGHLAND MAIN STREET MEETING
Town of Highland 3333 Ridge Road Highland, Indiana 46322
January 7, 2016 MINUTES

Call to Order

At 6:45 PM, the Highland Main Street (HMS) meeting was called to order by Dawn Diamantopoulos in the Upper Conference Room of the Highland Municipal building located at 3333 Ridge Road.

Roll Call:

The following members of the 2015 Highland Main Street Board were present: Dawn Diamantopoulos, Marion Case, Jim Kessler, Marie Russo, and Redevelopment Director Cecile Petro. Dan Dunn, Jen Duncan, Alicia Rosignol, Mario DeGeorge, and Tracy Oprea, were absent. Others present included Lee Kause and Theresa Pecsek on the telephone.

Minutes:

Minutes from the August 6, 2015, September 3, 2015, October 1, 2015, November 5, 2015 and December 3, 2015 meetings were not approved due to the lack of a quorum.

Officers—President and Vice President Election

A quorum was not present, so HMS officers were not selected. Dawn was selected by those present to continue as interim President until elections are held.

Town Theatre Memberships

Cecile reported that there a total of 531 memberships to date.

Town Theatre Board

Dawn reported that there are two spots to fill on the Town Theatre Board. Both Michael Griffin and Dan Dunn have agreed to continue with the board.

Town Theatre Structure

Cecile reported that the architectural firm, Morris Architects Planners, is developing the schematic design for the theatre. She also stated that there may be issues with the north and south walls because they are bowing. A structural engineering firm will be reviewing the situation and reporting back to the Redevelopment Commission.

Town Theatre Volunteers

No report.

Art Display

Dawn reported that Joanna Smith who has organized the Art Displays may want to go into another direction with art displays. For the past several years, the displays have featured children's art.

Coupon Program

No report. Cecile will contact Bridget to ask her how we can continue this project. Theresa may be willing to oversee it.

Car Cruise

Cecile will send out the budget for the last car cruise to the committee. She suggested that the committee seek one large sponsor for naming rights for the event, if possible.

Art and Cultural District—2015 Survey Results

Members discussed the results of the survey and stated that they will send comments to Cecile during the next month. She pointed out several conclusions that were apparent to her: Respondents want a place to gather, meet other people, and a place to relax. They want a coffee shop, restaurant, brewery/wine bar, and artistic opportunities. Respondents are more likely to spend money on restaurants and one of a kind gifts. At the Town Theatre, respondents would like to see music, classic movies, plays/dramas, and independent films. Most spend between \$20 and \$50 per person on an evening's entertainment.

Poet Laureate Program

Julie Larson had prepared a document outlining a Poet Laureate Program for the town, but could not be present at the meeting. The members agreed to move forward with the project.

Goals 2016

One additional goal will be added to the Goals for 2016: Standard Operating Procedures for each committee will be developed. Goals will be approved at the next meeting.

Public Art

Members are interested in looking at developing public art projects. Cecile will locate the materials distributed at a Main Street conference and provide them to Dawn who will spearhead this project.

The meeting adjourned at 8:00 PM.